

Concept Presentation Submission Format

- Format: Max. 10 pages, 16:9, landscape
- File Format: PDF only
- File Size Limit: 10 MB per file
- Language: English

Part 01 | Cover Page

[Presentation Title]

[Full name]

[School name, School year, Major]

Part 02 | Introduction of the Theme

- **Social Problem:** Describe the problem in your country and how it's affecting the society.
- **Why you chose that theme:** The reason you chose that theme based on the history, statistics, evidence. You may add your personal experience related to the problem.

Part 03 | Research and Hypothesis

Provide your own analysis covering:

- Cause of the problem
- How and when the problem arose
- Consequences of the problem: What will happen if the issue continues to exist in your society?

Part 04 | Solution

- **Design Vision & Philosophy:** A brief description of your solution.
 - What is your idea?
 - How will it solve the problem?
- **Key Rendering**
- **Multiple Views:** Front, Rear, Side with scale, Front 3/4, Rear 3/4, Interior
- **Design Journey:** Evolution from sketches to final concept
- **Key Features:** Highlight technical and design innovations
- **Sustainability Highlights** (*Bonus Points*):
 - Eco-friendly materials or renewable energy
 - Advanced manufacturing
 - Lower environmental impact